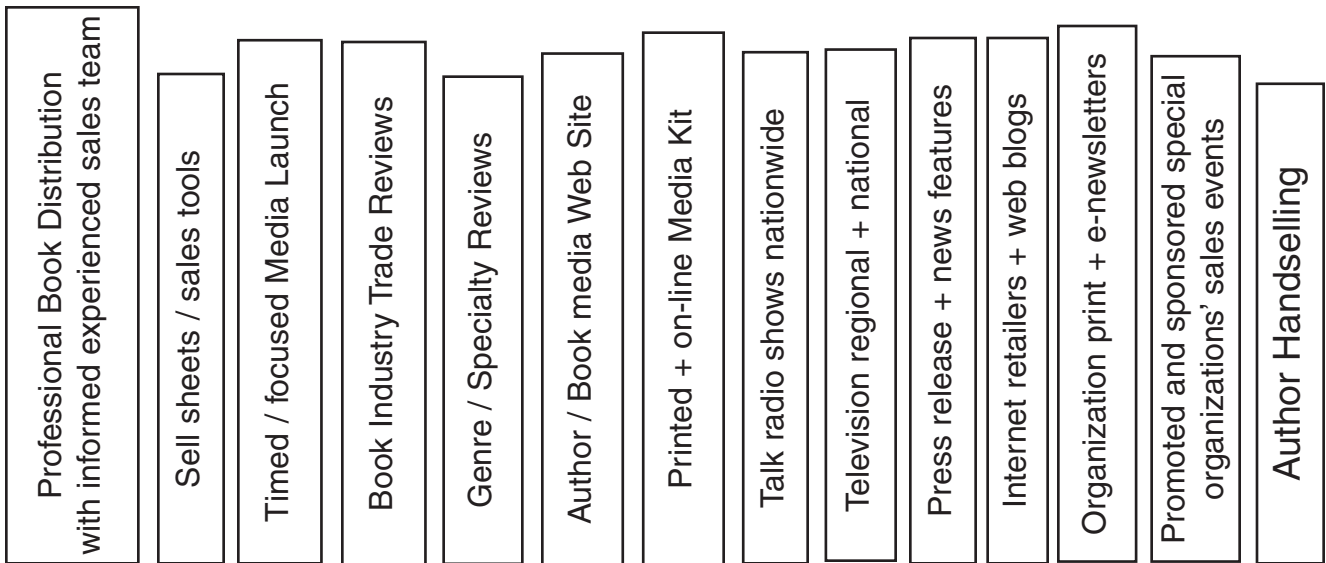


# 14 Secrets to Successful Small Press Book Sales



## Multifaceted Monthly Marketing Plan

Interior Design

Endorsements

Retail Price

Cover Design

Title

Marketing  
Foundation  
Essentials

Subject  
dictates  
marketing  
plans

Time  
distribution  
to publicity